



# MoveSomethingConference2019

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Move Something Inc. 501(c)(3)  
[www.movesomethingconference.com](http://www.movesomethingconference.com)

Greetings,

The Move Something Inc. invites you to become a sponsor for our 5th Annual Move Something! Conference 2019 **"Power of the Woman"**. The Move Something! Conference was created out of a void in the Southern New Jersey area to provide motivated women the opportunity to gather with like-minded people and become better versions of themselves. The only fitness and wellness event that takes place in Southern New Jersey, the Move Something! Conference has made its mark both locally, and in the surrounding area. Even though the main focus of the conference is educating and informing women on the various ways to care for themselves physically, spiritually and mentally; the sisterhood that occurs each year is enjoyed long after the conference concludes.

This one-day event includes several breakout workshops that focus on nutrition, exercise, mental wellness, Yoga, financial fitness, office and workplace fitness, skin care and interpersonal relationships. There is also an opportunity to visit a pop-up massage session. Participants of the conference take this one day to care for themselves on several different levels, and to leave inspired and rejuvenated.

The goal of The Move Something! Conference reaches far beyond fitness... we encourage women to find ways to care for themselves and to continue to make themselves a priority, so they can live their fullest lives. This year we will focus on the "POWER OF THE WOMAN!" The time has presented itself more than ever at this moment to show how POWERFUL we are as women when we come together to support each other. What is your power? This year, we will shine the light for our 5th year anniversary...Power in our voices, Power in our thoughts, Power when we focus and Power in having choices. This Move Something! Conference is sure to leave a lasting effect on every person in attendance. Move Something! inc. is 501(c)(3)

We want to invite **You** to join us as a sponsor for our 2019 Move Something! Conference. Please choose from one of our "Sponsorship Opportunity Levels", and/or supporting us through Ads or donations of various prizes and raffle items. We are excited about our upcoming 2019 conference on Saturday, April 13, 2019 at Bally's Hotel and Casino, Atlantic City, NJ. The vision of the Move Something! Conference is to empower women to embrace health, fitness and movement. We are anticipating a highly successful and well-attended conference. Show your commitment to **"The Power of the Woman"** by becoming a sponsor! Your sponsorship will help ensure the success of the 2019 Move Something! Conference

**To be a sponsor:**

Please Contact: Pamela Nichols, Email: [nicholspamela.pn@gmail.com](mailto:nicholspamela.pn@gmail.com)  
Cell: (609) 816-4860

**Ad submissions:**

Please Contact: Nikki Murray, Email: [Nikki6nice@yahoo.com](mailto:Nikki6nice@yahoo.com)  
Cell: (609) 204-2169

**Bags/Swag Bag Donations:**

Please Contact: Patricia Young, Email: [710young@comcast.net](mailto:710young@comcast.net)  
Cell: (609) 287-0553

**Please make checks Payable to:** Move Something Inc.

**To register on line:** visit [www.movesomething.com](http://www.movesomething.com)

We thank you in advance for your support to the 2019 Move Something! Conference

Sincerely,

*The Move Something Committee*

# SPONSORSHIP LEVELS

## Partner with Us

**\$10,000**  
**"Ultimate Trainer"**

We will customize this sponsorship to suit you. This will give you all the coverage as a sponsored partner with us. Let's talk.

**\$5,000**  
**"Platinum Body Builder"**

- Logo on the full back of conference t-shirt
- Prominent on-site branding at conference
- Placement of company product in attendee bag
- Prominent clickable logo on website
- Six (3) VIP passes & Four (3) Conference Shirts
- Full page ad in Program booklet
- Logo placement on all print materials
- Sponsorship recognition in email blast to mailing list
- Share Logo placement on sponsor page of website

**\$1,000**  
**"Fit and Fabulous"**

- On site branding at public entrance way to venue
- Placement of company product in attendee bag
- Inclusion in event photos, logo exposure, sponsorship mentioned in all media outlets
- Logo placement on conference t-shirt
- Prominent clickable logo on website
- Four (2) VIP passes
- Two (2) Conference Shirts
- Full page ad in Program booklet
- Logo placement on all print materials
- Sponsorship recognition in email blast to mailing list

**\$500.00**  
**"Healthy You"**

- Business banner displayed at the conference
- Placement of company product in attendee bag
- Inclusion in event photos, logo exposure, sponsorship mentioned in all media outlets
- Logo placement on website
- Prominent clickable logo in website
- Three (1) VIP passes
- One (1) Conference Shirt
- Full page ad in Program booklet
- Logo placement on all print materials
- Sponsorship recognition in email blast to mailing list
- Logo on sponsor page of website

**\$350.00**  
**"Move Something!"**

- Inclusion in event photos, logo exposure, sponsorship mentioned in all media outlets
- Prominent logo in website
- 1/2-page ad in Program booklet
- Logo placement on all print materials
- Sponsorship recognition in email blast to mailing list
- Logo on sponsor page of website

**\$250.00**  
**New Beginnings**

- Prominent logo in website
- 1/4 page as in Program booklet
- Logo placement on all print materials
- Sponsorship recognition in email blast to mailing list
- Logo in sponsor page of website



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Dear Sir/Madame

Please support the 5th Annual Move Something! Conference and purchase an advertisement in our Program Booklet. The program booklet is printed and is distributed to every attendee at our event. Our program booklet will appear on the website as well. Your advertisement will not only reach the participants attending the conference, but also reach many of our followers on the internet. The full size of the program booklet is 5.5 x 8.5.

If you are interested in advertising in the program booklet, please submit camera ready art for your advertisement in a JPEG format. Prices are listed below.

Inside Front - \$135

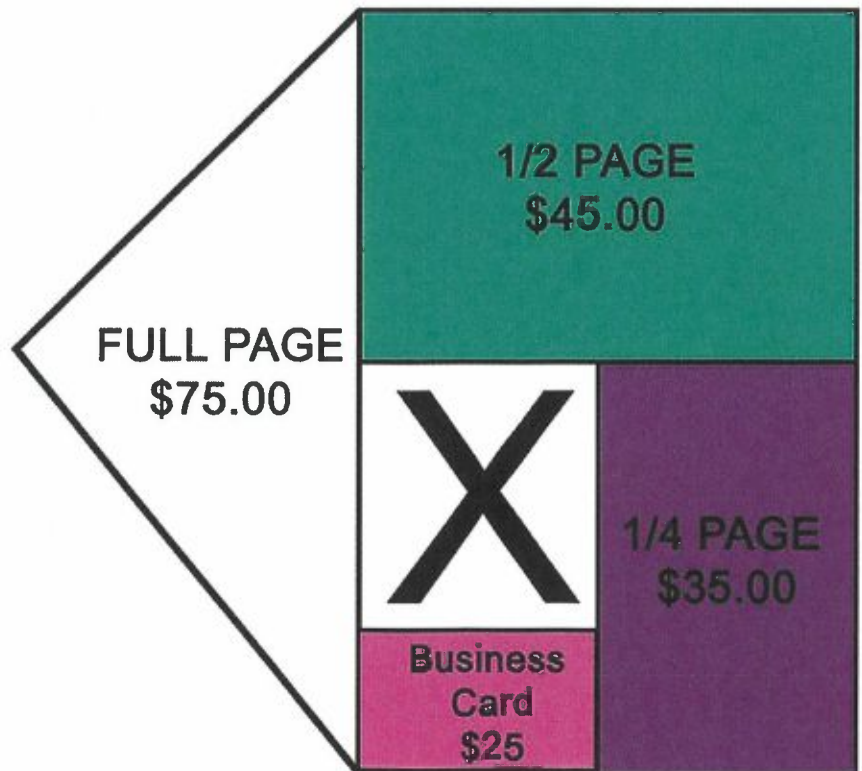
Inside Back - \$135.00

Outside Back - \$150.00

Patron Ad - \$15.00

Regards,

*Nicole Murray*



5th Annual Move Something! Conference 2019  
 Saturday, April 13, 2019



Company Name:	
Contact Person:	
Address:	
City/State/Zip	
Phone:	Cell:
Fax:	Email:

**Please submit completed form by March 8, 2019**

**We Will Support The Following:**

Please Check	Sponsorship Level		Amount
<input type="checkbox"/>	"The Ultimate Trainer"	\$	10,000.00
<input type="checkbox"/>	"Platinum Body Builder"	\$	5,000.00
<input type="checkbox"/>	"Fit & Fabulous"	\$	1,000.00
<input type="checkbox"/>	"Healthy You"	\$	500.00
<input type="checkbox"/>	"Move Something"	\$	350.00
<input type="checkbox"/>	"New Beginnings"	\$	250.00
<b>Ad Book ( Program Book is 5.5 x 8.5 and will distributed to all attendees)</b>			
<input type="checkbox"/>	Inside Front Cover	\$	135.00
<input type="checkbox"/>	Inside Back Cover	\$	135.00
<input type="checkbox"/>	Outside Back Cover	\$	150.00
<input type="checkbox"/>	Full Page Ad	\$	75.00
<input type="checkbox"/>	1/2 Page Ad	\$	45.00
<input type="checkbox"/>	1/4 Page Ad	\$	35.00
<input type="checkbox"/>	Business Card Size	\$	25.00
<input type="checkbox"/>	Patron Ad (Name Only)	\$	15.00
<input type="checkbox"/>	Bag Sponsor Only (200 bag purchase, logo on bag, Free Full Pg. Ad)	\$	500.00
<input type="checkbox"/>	Swag Bag Items(s) Donation Only		
<input type="checkbox"/>	In-Kind Sponsor Only (Silent Auction Donation)		
<input type="checkbox"/>	Donation Only	\$	<hr/>

*Your donation/sponsorship is tax deductible  
 Tax Identification number: 81-333746*

**Please return form with check and a camera ready logo and an electronic version of ad (pdf or word doc format)  
 Please make check payable to: Move Something Inc.**

# Power of the Woman

*ain't nothing like it*

**April 13, 2019**

**Bally's Hotel and Casino Atlantic City  
8:00 AM- 4:00PM**

## STATS

**5 YEARS!  
WITH 150+  
ATTENDEES**

**98% WOMEN  
33 - 80  
YRS OF AGE**

### Attendees come from



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## ABOUT THE MOVE SOMETHING CONFERENCE

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The goal of The Move Something! Conference reaches far beyond fitness... we encourage women to find ways to care for themselves and to continue to make themselves a priority, so they can live their fullest lives.

## A DAY OF WELLNESS & SELF CARE



**WORKSHOPS FULL LUNCH FUN  
GLAM BAG VENDORS SPEAKERS  
WORKOUT CLASSES**

## SOME OF OUR PAST SPONSORS

- The City of Pleasantville
- Buy From a Black Woman
- Lanes Floor Coverings & Interiors
- Da Producers
- Urban Anasas
- Target

- Arbonne
- Wawa
- Faith Baptist Church
- Home Depot
- Lowes
- Green and Grains